



MSToronto2026.org

MSToronto2026

10th Joint ACTRIMS-ECTRIMS Meeting

OCTOBER 21-23, 2026 | TORONTO, CANADA

Key Events

- **Pre-Day**
October 20
- **Joint Meeting**
October 21 – October 23
- **Patient Community Day**
October 23

Industry Session Enhancements

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- Lead Retrieval (Onsite)
- Lead Retrieval (Digital)
- Live Polling
- PIP Background Branding
- MP4 Session Recording

IMPORTANT INFORMATION & NEXT STEPS



Maximize your impact at MSToronto2026 with a mix of included services and optional session enhancements designed to elevate branding, boost engagement, and capture leads.

Please note: All images in this document are for demonstration purposes only and may not reflect exact products or setups.

Important Dates

- **Advance Order Rate Deadline:** Thursday, August 20, 2026
- **Late Orders:** Beginning Friday, August 21, 2026 (additional fees will apply). All orders must be received by Monday, September 21, 2026.

To secure your selections and take advantage of discount pricing, please complete your order using the online form below. An invoice will be issued by ACTRIMS upon submission.



[Online Order Form](#)

All prices are in USD.

ADVERTISING OPPORTUNITIES

Per Satellite Symposium, Non-CE Presentation, or Industry Showcase.

*If you previously requested any of the following items as part of your initial sponsorship application and have received confirmation from ACTRIMS, **you do not need to select or purchase them again.** If you are unsure of your confirmed selections, please contact ACTRIMS for verification.*



Promotional Email

\$5,000

Design your own email message that will be sent by ACTRIMS to MSToronto2026 attendees that opt-in to receive communications from Industry Supporters through the online registration process. The content may promote corporate initiatives, research, or sponsored activities taking place at MSToronto2026, such as an exhibit booth, Industry Supported Satellite Symposium, Non-CE Presentation, or Industry Showcase. Product information may not be referenced. Prior to distribution, the CE accreditor will review materials to verify compliance with requirements for separating promotion from accredited education, but it does not approve or endorse promotional activities. Industry Supporters may choose to send one email either up to two weeks before or within two weeks after the conclusion of MSToronto2026. Additional emails may be considered on a case-by-case basis, particularly for supporters hosting multiple programs or activities. Supporters interested in additional emails should contact industry.mstoronto@actrims.org to discuss availability and approval. This opportunity cannot be purchased a la carte. A separate sponsorship or exhibit booth purchase is required.

ADVERTISING OPPORTUNITIES

Per Satellite Symposium, Non-CE Presentation, or Industry Showcase.



Event App Push Notification

\$5,000

Push notifications will be sent via the MSToronto2026 Event App to highlight upcoming programming. This high-visibility sponsorship opportunity is exclusive to organizers of approved Industry Supported Satellite Symposia, Non-CE Presentations, or Industry Showcases. Push Notifications are text only and must begin with "Supporter Message:." The CE-accreditor will review to verify compliance with requirements for separating promotion from accredited education, but it does not approve or endorse promotional activities. The date and time of each push notification will be jointly determined by ACTRIMS and the Supporter. Limit one push notification per Industry Supporter. Additional push notifications may be considered on a case-by-case basis, particularly for supporters hosting multiple programs or activities. Supporters interested in additional notifications should contact industry.mstoronto@actrims.org to discuss availability and approval.



Virtual Briefcase Insert

\$5,000

As part of MSToronto2026's sustainability commitment, registration bags will not be distributed onsite. Instead, Supporters of approved independent educational programs — such as Industry Supported Satellite Symposia, Non-CE Presentations, or Industry Showcases — will have the opportunity to create a custom digital marketing piece. This digital piece will be included in the Virtual Briefcase, accessible to attendees through the Digital Platform and Event App.

INCLUDED SERVICE: INDIVIDUAL SESSION REHEARSAL

Per Satellite Symposium or Non-CE Presentation. Not available for Industry Showcases.

A dedicated rehearsal in the session hall to ensure all technical and program elements run seamlessly. **All presenting faculty are strongly encouraged to attend the rehearsal.**

Features

- 30 minutes of rehearsal time
- Dedicated technician for onsite support
- Participation for up to 2–3 company representatives
- Test Q&A, live polling, and other interactive features (if booked and submitted by deadline)
- Presentation slides must be uploaded in advance via the presentation management system. If updates are made during the rehearsal, the final slide deck must be resubmitted in the Speaker Ready Room by 6:00 pm ET the evening prior to your live session. Only minor changes are permitted.
- A detailed [run of show](#) (agenda and timing) is required prior to rehearsal. Please email to industry.mstoronto@actrims.org by **Tuesday, September 15, 2026**.
- **ACTRIMS will coordinate rehearsal scheduling directly with each sponsor;** rehearsals will typically take place the day prior to your assigned session and may be scheduled either before or after official MSToronto2026 programming on that day



INCLUDED SERVICE: DIGITAL PODIUM BRANDING

Per Satellite Symposium or Non-CE Presentation. Not available for Industry Showcases.

A digital podium featuring an integrated 40" vertical front display will be positioned on stage within the session room.

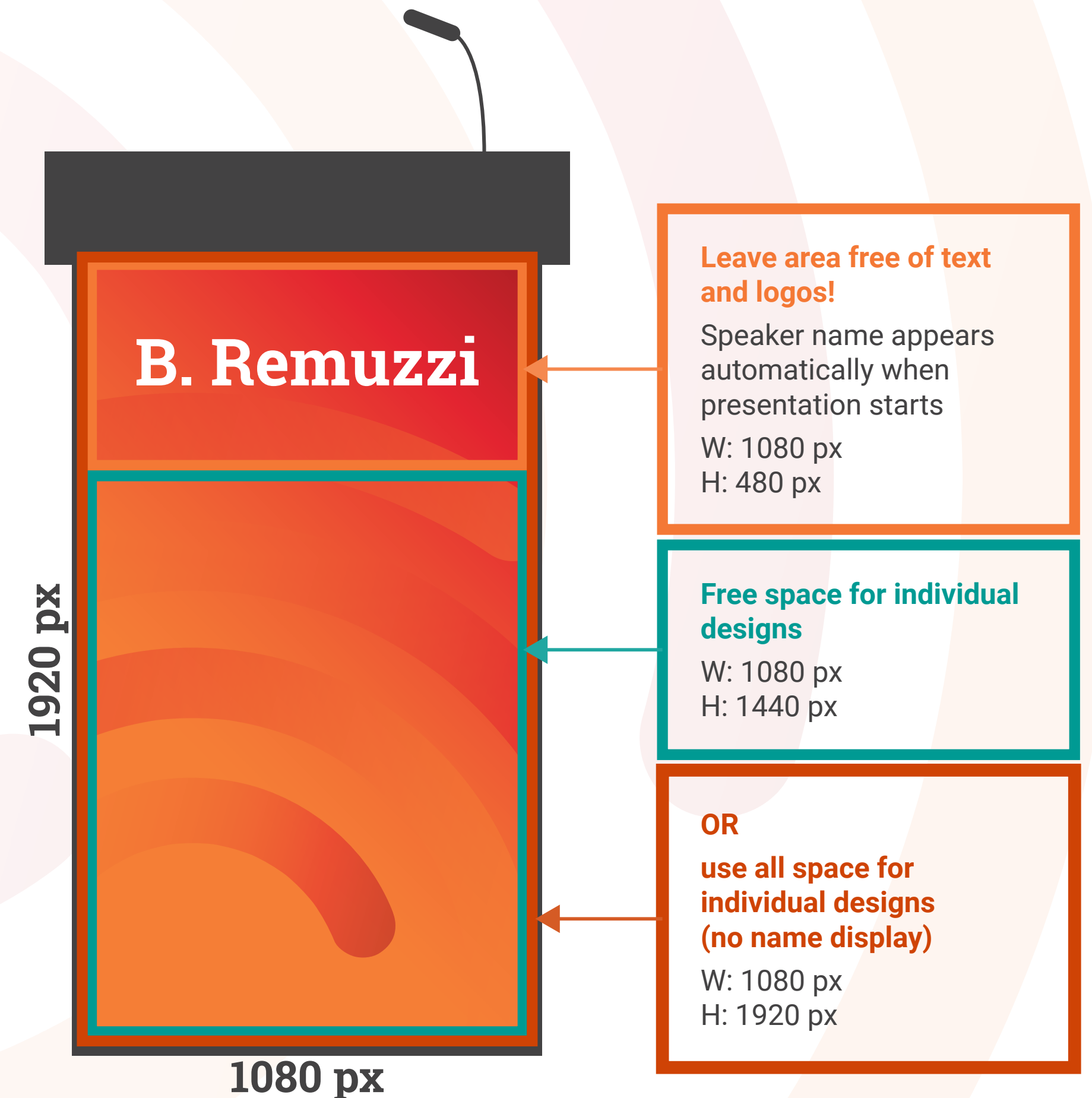
Display Specifications

- Resolution: 1080 px (W) × 1920 px (H)
- 96 dpi

Artwork Requirements

Please provide one (1) background image in PNG or JPEG format:

- If including speaker name display:
 - Design at 1080 px (W) × 1920 px (H) with 96 dpi
 - Leave the top 480 px clear to accommodate the speaker name
 - Text color (black or white) will be adjusted based on the Supporter's background design
- If not including speaker name display:
 - Provide a full-screen image 1080 px (W) × 1920 px (H) with 96 dpi



ADD-ON SERVICE: LEAD RETRIEVAL (ONSITE)

Per Satellite Symposium, Non-CE Presentation, or Industry Showcase. Also available for Exhibit Booths, Business Suites, and Executive Suites.

Advance Order Rate:

\$700

Late Rate (Effective Aug. 21):

\$850

Pricing is per license, per device

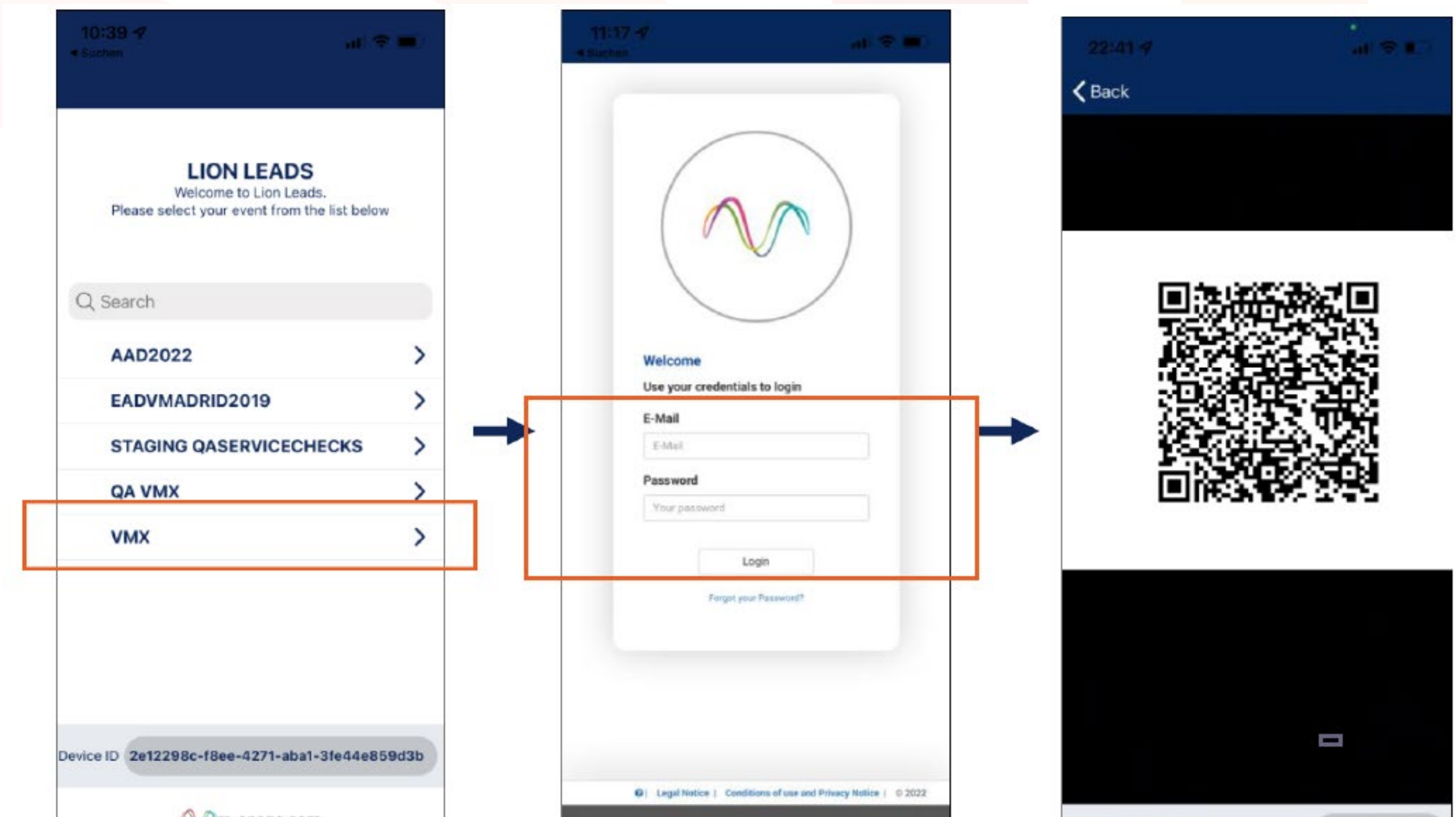
Capture and manage attendee data in real time with onsite lead retrieval, enabling you to track engagement and follow up effectively.

Features

- Badge scanning to capture attendee information during the event
- Access to available attendee data (as provided during registration), including:
 - Full name
 - Email address
 - Organization
 - Country
- Ability to update scanned contacts, including adding notes and tags for follow-up
- Real-time backend access with data export functionality for immediate and post-event use

Onsite Logistics

- Lead retrieval devices will be available for pickup at the exhibition helpdesk



ADD-ON SERVICE: LEAD RETRIEVAL (DIGITAL)

Per Satellite Symposium or Non-CE Presentation. Not available for Industry Showcases.

Advance Order Rate:

\$900

Late Rate (Effective Aug. 21):

\$1,100

Capture attendee data from your livestream and on-demand session audience through integrated digital lead retrieval.

Features

- Automated pop-up prompt presented to participants when entering a live stream or recording
- Collection of attendee data (as provided during registration), including:
 - Full name
 - Email address
 - Organization
 - Country
- Option to apply your own terms and conditions for data collection
 - *(Default: conference terms and conditions will apply)*
- Real-time backend access with data export functionality for immediate and post-event use

Please allow our company to know that you were here

Optional short explanation regarding what will happen with user data and why this is collected.

Contact Data you are about to share

Email Address
First Name
Last Name
City
Country
Profession

Read and confirm terms and conditions below to enter

✓ Terms & Conditions

1.2 The User undertakes to use the user account in a fair and proper way, in compliance with these General Terms and Conditions; he/she shall behave in a manner consistent with user account rules, laws and regulations in force, public order and morals, and the rights of third parties.

1.3 The User shall refrain from any behaviour that is illegal or would constitute fraud with respect to the European Academy of Neurology, other users, or third parties.

1.4 The User shall refrain from collecting in any form whatsoever, information on other users without their consent, either manually or automatically, such as e-mail addresses, particularly in order to send non-

I hereby confirm the terms & conditions

ADD-ON SERVICE: LIVE POLLING

Per Satellite Symposium or Non-CE Presentation. Not available for Industry Showcases.

Advance Order Rate:

\$3,500

Late Rate (Effective Aug. 21):

\$4,200

Enhance audience engagement with interactive live polling, designed specifically for in-person attendees during your session.

Features

- Real-time voting via mobile device (Wi-Fi or cellular connection required)
- Up to 6 answer options per question
- Seamlessly integrated into the presentation management system
- Speaker-controlled activation directly within the presentation
- Supports single or multiple correct answers
- Includes up to 10 questions per session
- Supports up to 500 concurrent onsite participants
 - (Note: Minor delays may occur only at peak simultaneous response activity)
- Online participants will be able to vote via the live stream in the Digital Platform / Event App

- Results displayed on the presentation screen for the audience to view

Requirements

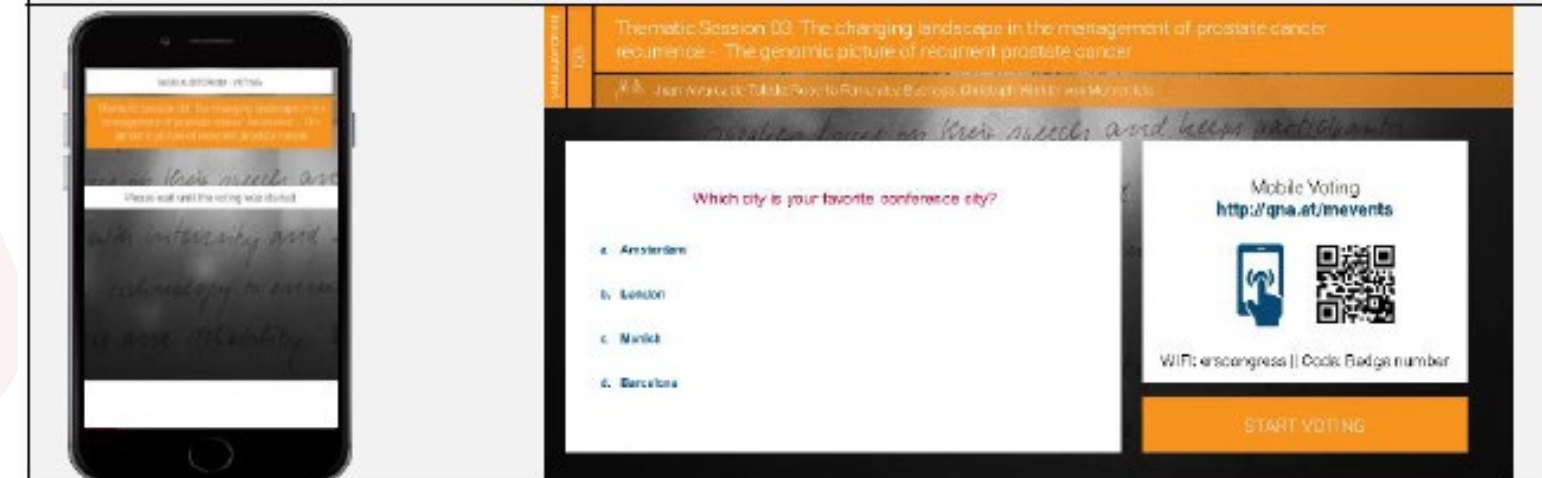
- Use of the official presentation management system is required
- All polling questions must be embedded within presentation slides and uploaded via the system prior to the scheduled rehearsal
- All polling content must be fully finalized no later than Wednesday, October 7, 2026

Updates & Changes

- Only minor edits (e.g., typo corrections, answer label adjustments) may be made up to 24 hours prior to the session start time
- No new questions, structural changes, or design modifications will be accepted within 24 hours of the session

how voting is projected in the session-hall step by step:

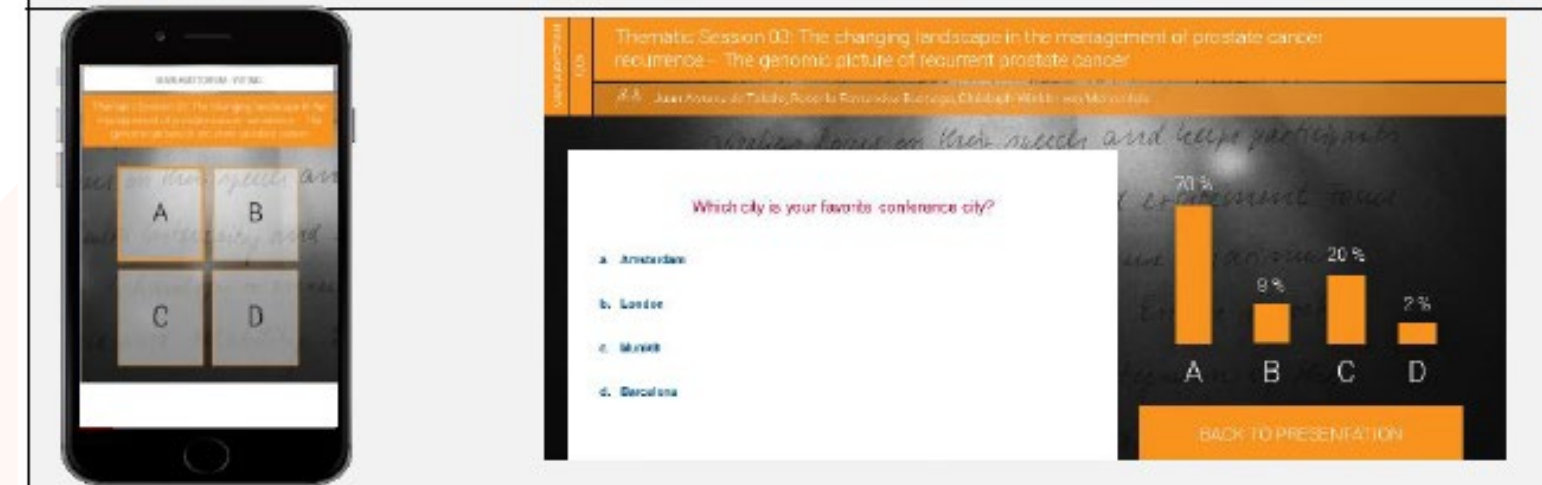
1. voting question



2. voting question activated



3. voting results



ADD-ON SERVICE: PIP (PICTURE-IN-PICTURE) BACKGROUND BRANDING

Per Satellite Symposium or Non-CE Presentation. Not available for Industry Showcases.

Advance Order Rate:

\$3,000

Late Rate (Effective Aug. 21):

\$3,600

Enhance your session with a custom Picture-in-Picture (PiP) background design, integrated throughout your program for consistent, high-impact branding.

Features

- Dynamic session content — including session title, room location, chair and speaker names, presentation title, slides, and speaker video — will be automatically overlaid on the background
 - These elements are system-generated and cannot be modified or removed
- The custom background will remain visible throughout the entire session, including during presentations and speaker transitions

Design Specifications

Please provide the following images in PNG or JPEG format:

- One (1) background image: 1920 px (W) × 1080 px (H), 96 dpi (16:9 format)
 - **Header Area:** 165 px (H) × 1920 px (W)
 - Must remain free of text or images for automatic display of session details from the program database
 - **Footer Area:** 120 px (H) × 1920 px (W)
 - Only the CE accreditor's corporate logo may be used for Satellite Symposia.
 - For Non-CE Presentations, only corporate logos are permitted; product logos are prohibited.
- One (1) extended background image: 3600 px (W) × 1080 px (H), 96 dpi (16:9 format)

Important Notes

- The custom PiP background will always be visible in the livestream
- During live, in-person sessions, PiP display on presentation screens is limited to room of 800 and above capacity
- **If this enhancement is not purchased, the default background will be MSToronto2026 branded.**

ADD-ON SERVICE: PIP (PICTURE-IN-PICTURE) BACKGROUND BRANDING

Per Satellite Symposium or Non-CE Presentation. Not available for Industry Showcases.

Advance Order Rate:
\$3,000
Late Rate (Effective Aug. 21):
\$3,600

Room 1 | 10:00-10:45 | The quick, brown fox jumps over a lazy dog. DJs flock by when MTV ax quiz prog. Junk MTV quiz graced by fox whelps. Bawds jog, flick quartz, Chairs: Nolan Everson
Emilia Dalo



Presentation





Presenters video

Prof. Jason Chirstensen

The quick, brown fox jumps over a lazy dog. DJs flock by when

12:00 - 13:00 Symposium 1: MSToronto2026
Chair: Toni Test



Speaker Name

actrims | ECTRIMS

Presentation
Speakers View

Audience View

(live) Image of
speaker

ADD-ON SERVICE: MP4 SESSION RECORDING – SATELLITE SYMPOSIA & NON-CE PRESENTATIONS

Per Satellite Symposium or Non-CE Presentation.
Not available for Industry Showcases.

Advance Order Rate:

\$6,000

Late Rate (Effective Aug. 21):

\$7,200

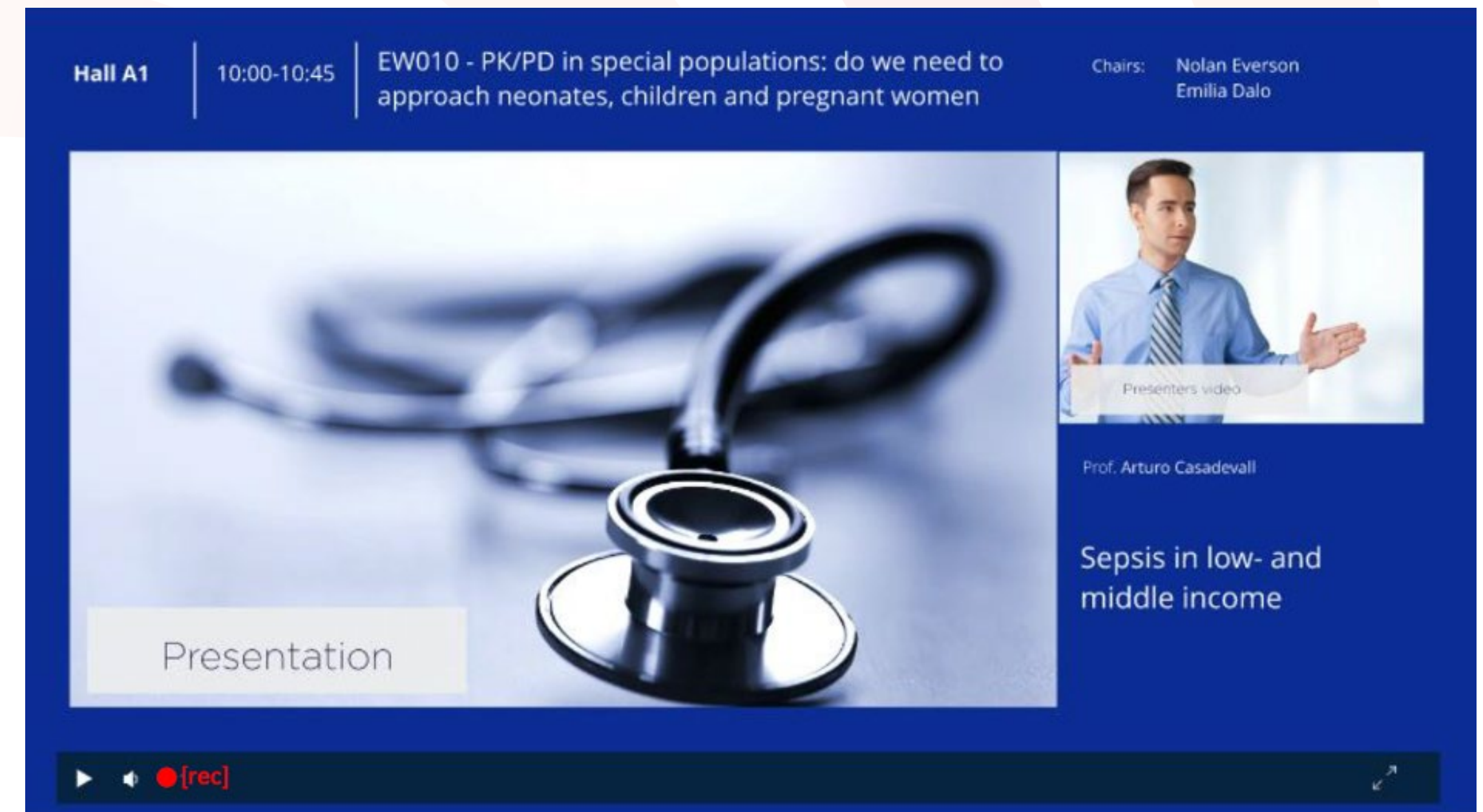
Capture your session with a multi-camera recording, documenting your presentation from beginning to end.

Features

- Recording via two remote HD cameras:
 - One focused on the speaker at the podium
 - One focused on the head table
- Picture-in-picture (PiP) format including:
 - Congress background branding
 - Presentation slides (PPT)
 - Speaker video and audio from the podium
- Automatic display of session details, including speaker name and presentation title
- Final deliverable: MP4 format (one file per session)
- Delivery within 72 hours following the final day of MSToronto2026

Requirements

- Each speaker must upload a separate presentation file via the presentation management system in advance of the scheduled rehearsal. If updates are made during the rehearsal, the final slide deck must be resubmitted in the Speaker Ready Room by 6:00 pm ET the evening prior to your live session. Only minor changes are permitted.



- Use of external or personal hardware in the session room is not permitted
- The symposium or presentation organizer is responsible for securing speaker consent for recording and distribution

ADD-ON SERVICE: MP4 SESSION RECORDING – INDUSTRY SHOWCASE

Per Industry Showcases. Not available for Satellite Symposia or Non-CE Presentations.

Advance Order Rate:

\$4,000

Late Rate (Effective Aug. 21):

\$4,500

Capture your Industry Showcase session with a straightforward recording solution designed to provide a complete record of your presentation.

Features

- Single-camera recording focused on the presenter and stage activity
- Separate capture of presentation slides and audio
- Delivered as three (3) individual files:
 - Video recording (camera feed)
 - Audio file
 - Slide deck recording
- Recording is provided as raw, unedited files